## MID-FLORIDA MILERS WALKING CLUB BOARD OF DIRECTORS' MEETING November 9, 2023

## CALL TO ORDER

The MFM Board meeting was held via Zoom. President, Cathy Metherell called the meeting to order at 5:30 p.m. A quorum was present: Cathy Metherell, President, Dan Barnett, Treasurer, Sharon Axelrod, Secretary. Also in attendance was Dave Piatt, Membership Chair.

The purpose of this meeting was to review and discuss two items:

- AVA Walk Fees raised from \$1.25 per participant to \$2.00 effective January 1, 2024. Fees have been the same since 2003 and inflation has increased the cost of providing our events for both AVA and each Club. Recommendation from AVA is to raise the \$3.00 total fee to \$4.00, providing a \$2.00 fee for the Club as well. The Board was all in favor of the increase to \$4.00.
  - Dan has agreed to handle the following:
    - Include in the December Brochure reference to the increased fee for walks effective January 1, 2024 to \$4.00.
    - Provide Letty with a blurb to include in the next eNews concerning the increase in the walk fee \$4.00 on January 1, 2024.
    - Provide a short write-up to Cathy to email to all members concerning the increase.
    - Include an article with more detail (as written in the AVA Checkpoint) in the MFM January Newsletter.
    - Check with AVA concerning the cost of the New Walker Package specific to the three free walk coupons included in the Package.
    - We all should begin to review the Website and all MFM forms & documents, to identify those places and items that will need to be changed during the last couple weeks of 2023.
- Scheduled event for Saturday, December 16 is targeted as a guided night walk in Celebration to view the Christmas decorations. However, Cathy had mentioned that it was so crowded and busy last year in Celebration some people were not able to get in or find a place to eat after the walk. Options on the table were to start the evening walk earlier or to have just a regular Saturday morning walk.
  - The decision was agreed by all to have a regular Saturday morning walk for Celebration #1 (8:30 – 9:15 start time) on December 16<sup>th</sup>
  - We will also advertise meeting up at The Columbia Restaurant when we finish the walks, for anyone who might be interested.

Meeting adjourned at 5:55 pm

Sharon Axelrod, Secretary, Mid-Florida Milers Walking Club