

**MID-FLORIDA MILERS WALKING CLUB  
QUARTERLY BOARD MEETING  
October 19, 2023**

**CALL TO ORDER**

The MFM Quarterly Board meeting was held virtually via Zoom. President, Cathy Metherell called the meeting to order at 6:00 p.m. A quorum was present: Cathy Metherell, President, Sharon Axelrod, Secretary, and Dan Barnett, Treasurer. Also in attendance were Dave Piatt, Membership Chair, Jenny Thomas, YRE Coordinator, and Tom Carter, POC Maitland YRE, & co-Coordinator for Transportation of Event Materials.

**MINUTES**

Minutes from the July 27, 2023 Quarterly Meeting were approved and accepted.

**TREASURER'S REPORT**

Treasurer, Dan Barnett presented the following.

- Balance Sheet as of September 30, 2023:
  - Checking Account                 \$4,232.81
  - Total all Assets                   \$10,991.75
  - Net Income YTD                   \$175.35
- Annual Financial Report and Worksheet, signed by President & Secretary, has been submitted to AVA.
- MFM Income & Expenses spreadsheet from July 1, 2022 to June 30, 2023.

**MEMBERSHIP REPORT**

Dave Piatt, Membership Chair, provided the following:

- As of 10/16/2023 we have 48 memberships and 72 members. This compares to 50 memberships and 77 members as of 10/16/2022.
- Annual membership drive for 7/1/2023-2024 has been completed.

**VOLUNTEER REPORT**

Sharon Axelrod, Volunteer Coordinator, raised the on-going need for a Traditional Events Trails Coordinator.

- As stated for many months we are looking for a Lead Traditional Events Trails Coordinator and at least two other volunteers to work on around five or so TEs each year.
- We will be discussing the 2024 Walk Schedule later in this meeting and Cathy has provided a number of possible TEs. We should draft a memo to go to the membership (again!!) to recruit volunteers for 2024 TE develop.

**YRE COORDINATOR UPDATE**

Jenny Thomas, Year-Round Event Coordinator, confirmed that all current Year -Round Events have been renewed and sanctioned for 2024.

## **PUBLICITY COORDINATOR UPDATE**

Veronica Palacios, Publicity Coordinator, was unable to attend the meeting but did submit the following to the BOD:

- Listing of 12 local area publicity outlets. Nine of these are currently receiving our monthly walk information and three more have been added to begin receiving our information.
- Veronica also submitted samples of flyers that she submits to those outlets that accept them; for others she does fill out a required information form.
- We have definitely seen an increase in New Walkers over the last few months.

## **ROUTES and TRAILS**

Dan Barnett reviewed the upcoming events through the rest of the year:

- Upcoming walks this quarter:
  - Oct 21 Sanford TE walk and luncheon (we have around 25 attendees signed up.
  - Oct 27-29 WAF32 in St. Pete's (Around 105 pre-registered)
  - Nov 18 TE in Longwood (Jo-Anne Cross routed the walk around the annual Longwood Arts & Crafts Festival. Paul pre-walked and made some changes and Jenny will do final re-walk next week)
  - Nov 24 Orlando Downtown YRE (Fri following Thanksgiving)
  - Dec 2 Orlando North (Mark St. Senior Ctr; John Hunter confirmed they will continue to remain close on Saturdays, but he will continue to pick up the walk box ahead of the event.
  - Dec 16 Celebration #1 (Saturday evening walk: Cathy recommended starting it earlier, maybe 4:30, since last year it was so crowded.

## **OLD BUSINESS**

- Update of South Florida Bus trip/ Spring 2024
  - Cathy has not had the opportunity to do further research on buses, hotels, etc. due to personal responsibilities at home. It was the consensus of The Board that we wait until 2025 to look at planning the next South Florida Bus Trip.
- WAF32 Update
  - MFM Basket for Raffle: Cathy is preparing the basket and just looking to finish it off with coffee and wine with a Halloween theme.
  - Dan prepared a listing of the supplies to be provided by MFM for Oct 27, at the Comfort Inn Registration room, Oct 28 at the War Veterans' Memorial Park Walk Start and Finish, and at the Oct 28 WMP walk Checkpoint. Tom Carter has been to our storage facility and he and John Hunter will be transporting the needed materials to WAF.
  - Sharon provided an update on the WAF volunteers. The majority of slots have been filled with just four still unfilled. As of today, there are only 2 unfilled but each of those positions does have one person scheduled.
- 2024 Event Schedule
  - President Cathy Metherell has provided a first draft of her recommendations for the 2024 schedule for review (attached). Below are some comments discussed during the meeting.

- Most of the proposed TEs have been walked before & can be found in the MFM archives.
- Feb 17 Orlando Wetlands: A boardwalk has been added since we last walked here. Jenny offered to re-walk and check it out. As we have done in the past, we may want to rent the pavilion and have a lunch there (bring your own or pot-luck). [Note: After the meeting, Jenny emailed everyone that the Annual town of Christmas Festival was held in mid-February this year, so she will check on the plans for 2024]
- Sept 21 Windermere: This will be the 35<sup>th</sup> anniversary of MFM Walking Club. We may be able to arrange to hold a luncheon celebration in the library.
- Change November 30<sup>th</sup> to Nov 29<sup>th</sup> since that will be the Friday after Thanksgiving, like we usually walk.

Any further comments may be submitted to me and I will forward to Cathy and the rest of the BOD for consideration.

## **NEW BUSINESS**

- Awards 2024
  - Cathy discussed the Awards she is considering for members to presented at our 2024 Annual Meeting. She will be contacting the SE Regional Director to confirm the lead time needed for an AVA award.
- Public Storage Phone App
  - Our Storage Facility has introduced a phone app for easier access to the facility. MFM is not interested; We're fine with the current procedure.

***The next Quarterly Board of Directors Meeting has been scheduled for Thursday, January 11, 2024 at 6:00 pm.***

The meeting was adjourned at 7:10pm.

Sharon Axelrod, Secretary, Mid-Florida Milers Walking Club