

**MID-FLORIDA MILERS WALKING CLUB
BOARD OF DIRECTORS' MEETING
November 12, 2021**

CALL TO ORDER

The MFM Board meeting was held via Zoom and called to order by President, Cathy Metherell at 3:00 pm. A quorum was present: Cathy Metherell, President, Dan Barnett, Vice President, Sharon Axelrod, Secretary, and Kent Allingham, Treasurer. Also in attendance were Ron Greene, Routes & Trails Coordinator, Dave Piatt, Membership Chair, Jenny Thomas, Year Round Event Coordinator and JoAnne Cross, Vendor Coordinator and POC for Downtown and South Orlando YREs.

Old Business

- 2022 Schedule of Events
 - Dan Barnett presented and reviewed the most current draft for the 2022 walks. Five Traditional Events have been scheduled:
 - 29-Jan Wekiwa Springs
 - 7-May Meade Garden, Winter Park
 - 16-Jul Blanchard Park (Little Econ)
 - 15-Oct Rock Springs/Kelly Park
 - 3-Dec Lake Louisa
 - 17-Dec YRE in Celebration may possibly be a group night walk to see the holiday decorations. Cathy Metherell said she is planning on checking them out during this year's holiday season and will let us know if still as good as prior years.
 - Dan also mentioned that there may be a combined walk with the Suncoast Sandpipers and the Mid-Florida Milers in Lakeland, as we have done in the past. SS put out a date of March 19th. We will wait for further information from them.
 - Jenny Thomas confirmed that she has revised the Disney Springs walk, to start in the Orange Garage, now that the complete plaza where we had kept that YRE walk box is being demolished due to the I-4 Project (on and off ramps in that area). The YRE is now an OSB (online start box) but we will have the PSB (physical start box) for our Group walks in 2022.
- Revised Web Site Review
 - Many *THANKS* to Dave Piatt for all his dedication and hard work in developing the revised MFM website on WordPress software.
 - Dave shared a chart identifying several Host sites with their monthly costs, SSL Certificate costs, Security costs and Domain (.org) costs.
 - Dave explained the difference between additional Firewall security vs. Host only Firewalls and the difference of costs. After much discussion around security & costs, the BOD voted and the attending MFM members all agreed, to continue with our current platform, GoDaddy. GoDaddy's monthly fee is paid on a 3-year basis; the domain fee is paid on a 2-year basis; and security which includes a managed SSL certificate, additional Firewall, malware scan, annual site cleanup and remediation. Annual cost is \$255.00 a year.

- Zoom Account update
 - MFM is still using Mike Lanpher's account which expires in December.
 - Cathy Metherell is in the process of setting up an account in her name. The free account only allows for a 40 minute meeting time. Cathy will contact Zoom to find out the cost of an "unlimited meeting" time as we now have under ML's account.
- WAF31
 - Cathy Metherell is looking at a theme of Central Florida Lake walks i.e.; Tavares, Eustis, Clermont, Leesburg, Lake Apopka area.
 - Cathy has contacted Comfort Inn in Tavares, looking at reserving a block of 50 rooms, (room discount amount will not be available until Nov. 21).
 - One item we need to identify is a place to hold a Saturday night dinner as we have done at most of our recent WAFs.
 - Consensus was that Hotel and Restaurant locations would need to be identified before we begin determining walk events.
- WAF30 outstanding questions
 - Dan Barnett stated that there was an email out to the Presidents and VPs of the three Clubs from Happy Wanderers' Treasurer, Leslie Stone, with several questions to each Club concerning monies from WAF30.
 - What should be done with the excess money made from this event? In past years any money earned at a WAF event was split 3 ways between the Clubs. It has been suggested that we could begin to use these extra funds to go toward the following year's WAF.
 - All agreed yes.
 - Since the Friday event was a Happy Wanderers YRE should the walk fees go to the Happy Wanderers.
 - In past years other Clubs YREs have been walked and we have not done this. All agreed no.
 - Should those pre-registered who had to cancel get their money back?
 - We have never done this in the past and no one this year has requested a refund. All agreed no.
- ✓ Cathy Metherell will respond to Leslie with MFM's response.
- Vendor Coordinator Update
 - Our immediate concern is to sell the blue tee-shirts which JoAnne purchased through Goosebumps and which she has donated to the Club. She will start selling at walk events starting with Winter Park on 11/20. Cost will be \$15 and the money collected will be kept separate from the Registration money and go separately to Treasurer, Kent Allingham as Vendor Purchases.
 - JoAnne Cross asked Dan Barnett if he could advertise these tee shirts on the website. Dan asked that she just send him the wording she wants him to use: Blue Tee-shirts with MFM logo, \$15, sizes, unisex, selling at upcoming walk events, etc.
 - Possible ongoing vendors for tees:
 - Redbubble: Can we have a large logo on front? Individuals go on line to order, pay and have shipped to them. Would cost around \$25 w/shipping costs. However, JoAnne brought up a good point: people may not bother to go online; more likely to make a sale when tee-shirt is in front of them.

- Goosebumps: Does have the blue color and does have other sizes than just the unisex. But would require a minimum order of 12.
- Right now no one is asking about ordering Tee-Shirts.
- JoAnne also has patches and pins to be sold. BOD agreed to \$3.00 each.
- Update on Element3Health
 - Cathy spoke to Rosemary Barna 3 or 4 weeks ago and she has heard nothing from them.
 - BOD agreed to do nothing further at this time. Wait and see if anything more comes from AVA.

Our next meeting will be to have a further discussion on WAF31. Cathy will send out an invite once she has received more information on hotel and restaurants. Everyone agreed Friday afternoons at 3pm works well.

Our next MFM Quarterly Board of Directors meeting is tentatively scheduled for Saturday January 1, via Zoom, time TBD.

This meeting was adjourned at 5:10 pm.

Sharon Axelrod, Secretary, Mid-Florida Milers Walking Club