

**MID-FLORIDA MILERS WALKING CLUB
QUARTERLY BOARD OF DIRECTORS' MEETING
April 1, 2022**

CALL TO ORDER

The MFM Quarterly Board meeting was held virtually via Zoom. President, Cathy Metherell called the meeting to order at 3:05pm. A quorum was present: Cathy Metherell, President, Dan Barnett, Vice President, Sharon Axelrod, Secretary, and Kent Allingham, Treasurer. Also in attendance were Dave Piatt, Membership Chair and Jenny Thomas, Year Round Event Coordinator.

MINUTES

Minutes from the 01/08/2022 BOD Quarterly Meeting and 2/18/2022 & 3/18/2022 BOD Meeting were approved and accepted.

TREASURER'S REPORT

Treasurer Kent Allingham provided the following:

Balance Sheet as of March 31, 2022

- Total Assets \$10,302.42
- Net Income YTD \$937.85
- WAF Funds Collected \$262.59 [WAF30 profit]

MEMBERSHIP REPORT

Membership Chair, Dave Piatt provided the following:

- As of 3/08/2022 MFM has 57 memberships and 89 members.
- This compares to 57 memberships and 87 members at the same time last year.

Our membership remains relatively constant.

VOLUNTEER REPORT

Volunteer Coordinator, Sharon Axelrod provided the following:

- Thank you to Paul Erickson. He has volunteered to replace Joyce Taylor as POC for the I-Drive and Universal YREs; Walk Box at Comfort Inn & Suites.
- Many thanks to Marcia and Mike Kepper for all their years of working as our Printing Operations Team. Now that they have to step down we are looking for a volunteer(s) to come forward and fill this position for the MFM Club as soon as possible. [Printing for upcoming walks has been completed through May. We have an immediate need to have the June Brochure printed, and thanks to Treasurer Kent Allingham for volunteering to ensure that this gets accomplished.]

ROUTES and TRAILS

- We reviewed the upcoming walks for the next quarter and all is in order and set to go.
 - However, we do have a Traditional Event on the schedule for July 16th for Blanchard Park (Little Econ). Dan Barnett will check with Routes & Trails Coordinator, Ron Greene, who had mentioned that he is familiar with this area. Also there should be a walk archived on the gDrive because we have walked from Blanchard Park some years ago.

- Cathy Metherell has requested a route change to the Orlando South 5K. This walk does go down a side street that passes in front of an Abortion Clinic. Sometimes there are protesters in front of the building who are usually singing or orating. But last month when we did the walk and Cathy walked by, they were “not polite”. The suggestion is to change the route to go over one or two streets. Cathy will speak to POC JoAnne Cross about it.

VENDOR COORDINATOR

- Vendor Coordinator, Jo-Anne Cross, update:
 - Embroidery Solutions is now able to supply Tee-Shirts (short or long sleeve) on an individual basis since they have started digital printing. Due to current costs for shipping price of each shirt is \$25. (In the past we have ordered yellow but other colors are available.) They are able to provide the Hanes UPF 50 white shirts, long or short sleeve, at \$25 each. Embroidery Solution will also provide the following:
 - Yellow Nylon Windbreakers with MFM logo on the front for \$30 Name stitched on front for \$4 and wording on the back for \$5.
 - Baseball Caps with “Mid-Florida Milers” embroidered on the front for \$10
 - Unique DTG, previously (prior to the pandemic) provided the Hanes UPF 50 for \$15 plus \$3 for printing on the back. We are waiting to hear back from them on the current cost.
 - Goosebumps who produced the blue Tee-Shirts we currently have for sale at \$15 (a hold-over from pre-pandemic), are now requiring a minimum order of 12 shirts at \$23 each. The Board all agreed needing to place a minimum order will not work for us.
 - Mid-Florida Milers Name Tags provided by United Trophy are \$8.00
 - Pins and Patches are provided in the Year Round Event walk boxes and at each of our group walks for pins @ \$4 and patches @ \$3.

OLD BUSINESS

- WAF31 Update
 - WAF31 Dropbox access
 - Mike Lanpher has created a WAF31 folder in his Dropbox to be used by all three Clubs
 - Sharon Axelrod will contact Mike to ensure that the MFM members who need access are invited to this account
 - We need to set dates for us to walk with Ron Greene, the four WAF walks for which he has drafted a 10k and 5k. We will reach out to Ron as to his availability this month.
 - Discussion on awards: Everyone liked the idea of drink coasters with the WAF31 logo with dates, as a souvenir folks would like to buy. And, everyone agreed on the thicker coaster paper board (.55 rather than .35) for just several dollars more, suggested by Alice Lawrence. Further discussion will need to be had with the WAF committee on how many to order and how many coasters to a set.
 - WAF31 Tasks and Responsibilities
 - Sharon Axelrod used the WAF30 document to update for WAF31.

She shared her updates. She still has some questions she needs to ask the other two clubs.

- This is a working document subject to changes as we move forward with all our plans still being decided and finalized
- POC for each walk. Dan said John McClellan offered to have the Happy Wanderers as POC for the Eustis walk Saturday afternoon. MFM will need to recruit a POC for each of the other three walks.
- Next WAF31 Committee Meeting with all three Clubs will be held Saturday, May 14th. We will meet at Comfort Inn & Suites in Tavares at 9:00 am to walk the Tavares walk, followed by the meeting.
- Review recommended changes to the Constitution. Dave Piatt submitted the following recommendations:
 - Article V Section 1: Delete “First Time” BOD agreed
 - Article VI Section 1c: Second sentence after The Membership present at the meeting – add “and those not attending who have filed a proxy vote with the President or Secretary prior to the meeting” BOD agreed
 - Article VI Section 2d: Last sentence after President – add “or Secretary” BOD agreed
 - Recommended changes to Article VIII, Section 1: Change two weeks advance notice to “one week” and take out “US Mail” BOD agreed to leave as is.
 - Recommended change to Article X Section 1: Delete “US Mail” BOD agreed to leave as is.
- Review recommended changes to the By-Laws, due to the departure of Mike Lanpher as Trailmaster and Sharon Predham as Treasurer and Registration Volunteer as of July 2021. Recommendations were received from Dan Barnett, Sharon Axelrod, Dave Piatt, and Jenny Thomas. Dave added all the recommendations to the By-Law Document for an easy review process.
 - However due to time constraints, this item was set aside until another meeting.
- New Website update from Dan and Dave
 - In 2021 our MFM Website experienced a malware problem. It was determined our website was based upon old technology and to prevent future such problems we needed to re-design. Dave Piatt did a great job redesigning the Website. However, attempting to change to a new Host and keeping our domain (site name) of “midfloridamilers.org” has been an unexpected challenge.
 - Dan, Dave and Jackie Walchuck (former MFM member and former MFM Webmaster) have been working with our current host, GoDaddy, over the past several months. The difficulty they are experiencing is the point of contact for our domain needs to approve any changes to the domain. Updating the domain point of contact information has been something GoDaddy has not been able to assist in accomplishing. Dan and Jackie have engaged the International Corporation of Assigned Names (ICANN) which is the organization that oversees website domains. They have initiated a work order and ICANN is in the process of engaging GoDaddy to resolve our domain issue. Once the domain issue is resolved, we will upload our new website. [*Note: Thank you to Dan for providing this explanation for me to add to the minutes*]

NEW BUSINESS

- Set Date for Annual Meeting
 - The MFM Annual Membership Meeting will be held May 20th, Friday, at 4:00 pm via Zoom.
 - A meeting to discuss and finalize an agenda will be held April 22nd, Friday at 10:00am via Zoom.
 - Sharon Axelrod will email a draft agenda prior to the meeting.
- Clarity on how much information is needed when giving directions to an event on the AVA website and used in the Event Brochure.
 - Dave Piatt questioned how many sets of directions do we really need in our brochure since folks come from all directions, using different highways.
 - Sanctioning does require a spot for directions to be written.
 - Jenny did speak to AVA and was told “what you feel would be comfortable for folks from out of the area”.
 - Since most people do use some form of a GPS, we decided providing minimal directions would be sufficient, maybe from the closest highway to the walk.
- Clarity on listing events under actual city
 - Dave Piatt questioned the fact that we list Orlando for Maitland, Winter Park & Lake Buena Vista.
 - Since these walks are all in the Orlando area if someone searches AVA website for Orlando, all these would appear (with the actual city name under Orlando). This gives visitors unfamiliar with the area the information that there are walks close to Orlando in suburbs they might know by name.
 - It was suggested we might want to also put Celebration under Orlando, letting folks know it is close.

The next MFM quarterly BOD meeting will need to be scheduled in July, date TBD.

The next MFM BOD meeting to discuss WAF31 is scheduled for Friday, May 6 at 3:00 via Zoom.

This meeting was adjourned at 6:00pm.

Sharon Axelrod, Secretary, Mid-Florida Milers Walking Club