

**MID-FLORIDA MILERS WALKING CLUB
QUARTERLY BOARD OF DIRECTORS' MEETING
October 8, 2021**

CALL TO ORDER

The MFM Board meeting was held virtually via Zoom. President, Cathy Metherell called the meeting to order at 3:30pm. A quorum was present: Cathy Metherell, President, Dan Barnett, Vice President, Sharon Axelrod, Secretary, and Kent Allingham, Treasurer. Also in attendance were Ron Greene Routes & Trails Coordinator, Dave Piatt, Membership Chair, and Jenny Thomas, YRE Coordinator.

MINUTES

Minutes from the 07/10/2021 BOD Quarterly Meeting were approved and accepted.

TREASURER'S REPORT

Treasurer Kent Allingham provided the following:

- Balance Sheet as of September 30, 2021
 - Total Assets \$9632.24
 - Net Income YTD \$564.96
- As a side note, Dan Barnett took this opportunity to mention to Kent Allingham as the new Treasurer and to Ron Greene as the new Routes & Trails Coordinator, that some of the MFM members had offered to pay the annual sanction fees for a number of our Year Round Events. Every year MFM reviews the YREs to see if it remains beneficial to renew them. Last year to keep all current YREs available the following members donated to pay the fees for the following: Cathy Metherell for Miami, Dan & Nancy Barnett for Delray Beach and West Palm, Jenny Thomas for Celebration 1, Sharon Predham for Key West and Paul Erickson for Downtown Orlando. These same folks agreed to continue this for 2022. Kent can expect to see these checks coming in for these donations.
- At this time, Ron Greene offered to sanction the Ft. Lauderdale walk, the only South Florida not currently sanctioned by an MFM member. The Mid-Florida Milers sends many thanks to Ron.

MEMBERSHIP REPORT

Membership Chair, Dave Piatt provided the following:

- As of 10/6/2021 MFM had 51 memberships and 78 members.
- This compares to 50 memberships and 69 members at the same time last year.
- He also noted at the end of the membership year, 6/30/2021, we had 57 memberships and the year before, 6/30/2020 we had 62 memberships.

VOLUNTEER REPORT

Volunteer Coordinator, Sharon Axelrod provided the following:

- Volunteer Sign Up for WAF 30
 - Only one empty position at this time
 - HW President, John McClellan, emailed the WAF Committee, requesting that each club keep an informal list of members who would be available to fill Volunteer positions which may arise over WAF weekend (i.e.; someone

cannot fulfill a position signed up for; a volunteer opportunity arises which we had not anticipated)

- Print Operations request from volunteers, Mike and Marcia Kepper
 - The Keppers have requested to return to a similar process that was in place when Mike Lanpher was handling the print requests; more on a monthly basis.
 - The following process has been recommended by the BOD:
 - Dan Barnett will send his request for the following month's Brochure to Operations on the 15th of the month.
 - Jenny Thomas will send her request for the following month's needed YRE walk instructions on the 15th of the month.
 - If there are any Traditional Events for the following month, the walk instructions will be sent by the creator of the TE on the 15th of the month.
 - Turnaround time to have the printed material ready will be by the end of the month submitted.
 - As has been the process since Mike L. has left, the Keppers will put completed printed material in the Maitland YRE walk box at Walgreens, notifying Cathy Metherell materials are ready.
 - Another item that has surfaced since Mike L.'s departure is to have another person with an Office Depot discount card to be available to do printing if the Keppers are unavailable. Mike L. is checking to find out the process to request another card.

ROUTES and TRAILS

Routes and Trails Coordinator, Ron Greene provided the following:

- Upcoming Walks
 - TE: 16-Oct Winter Garden
 - YRE: 30-Oct The Villages Spanish Springs
 - WAF30: 5-7 Nov WAF weekend Daytona
 - YRE: 20-Nov Winter Park
 - TE: 26-Nov Wekiwa Springs SP moved to Jan 29, 2022 (No MFM "Opt-out Black Friday" walk will be held this year)
 - YRE: 4-Dec was changed to Maitland from Universal which will be held on New Year's Day.
 - 12-Dec Orlando North, Marks St. Senior Center
 - 1-Jan 2022 Universal scheduled from Millers Ale House

Dan Barnett and Paul Erickson had worked on the first draft of the 2022 walk schedule prior to Ron Greene volunteering, so Dan provided the following update:

- 2022 Walk Event Schedule
 - Based on a number of recommendations changes are being made to the first draft of the 2022 Walk Even Schedule.
 - The draft includes 5 Traditional Events for 2022. Several that are being looked at from the MFM archives are Mead Garden, Lake Louisa, and Rock Springs. Dan has requested the team to provide further input/suggestions to him and Ron Greene by November 1, 2021.
 - There was a discussion on a start place for Disney Springs YRE. The plaza where the Walk Box was held at LBV Pirate's Cove is being razed due to the I-4 construction on and off ramp changes. Dan suggested

Jenny and the Disney Springs POC, Joyce Taylor, (and anybody else) try to come up with some ideas.

VENDOR COORDINATOR

Vendor Coordinator, Jo-Anne Cross provided an update to Sharon Axelrod who shared the following information:

- Jo-Anne reached out to several local T-shirt shops but did not receive any responses.
- Possible T-Shirt Vendors
 - T-Shirts ONLINE website Redbubble was reviewed during the meeting. Referral came from Kent Allingham who used them for another organization he belongs to. Numerous color tees available; individuals may go online to place and pay for orders through their club's account of available products, and order shipped directly to buyer. Jo-Anne did mention some issues, so she and Sharon will discuss further.
 - Unique DTG: Current t-shirt vendor for MFM yellow cotton club tee but minimum order is 24, unable to do on-demand orders. This does not work for new walkers who wish to order a club tee. DTG does offer polyester UPF 50 white tees which are available on demand and were popular with members this past summer.
 - GooseBumps is a local t-shirt provider which Jo-Anne did order some shirts in blue. However, these are unisex and tend to run large. The shirts we received from Jo-Anne's order will be on sale at future walks for a cost of \$15.
- Name Tags: available through United Trophy for \$8.00
- Baseball Caps: available through Embroidery Solutions for \$10.

OLD BUSINESS

- Update on E3H (Element 3 Health)
 - Rosemary Barna (MFM POC for this new program, AVA is promoting) reported that she had reached out to our contact person (laurenbegley@elements3health.com) but never heard back. Cathy Metherell will contact Rosemary for proposed next steps.
- WAF30 Update from Dan Barnett
 - All walks ready; Pre-walks for Ormond Beach and One Daytona have been held and pre-walk for New Smyrna Beach is scheduled for 10/23; Zoom meeting for the WAF committee will be next week. Everything appears to be on schedule.
 - Dan mentioned that each of the three clubs will be raffling off a basket. Raffle tickets will be sold Friday and Saturday and winners picked at the dinner Saturday night. Cathy will be picking up items for the MFM basket from a few of the tourist gift shops she likes. Basket values around \$25.
- WAF31: Update from Cathy Metherell
 - Cathy has been looking at a theme based on Central Florida lakes and researching hotels, restaurants and walking areas around Lake County, (i.e.; Eustis, Tavares, Clermont, Leesburg). Anyone who has any input to offer, please contact Cathy.

NEW BUSINESS

- The MFM Proposed Website

- Dan Barnett gave a brief description concerning the background on this subject. Back in early September we had some issues involving our website. The problem was identified to be our “hosting” platform which is very old and unable to receive updates. Dan presented the Board a number options going forward. Dave Piatt took a deep dive into the possibilities and offered to research creating a new website using WordPress software to format and build the site. Happy Wanderers uses this and finds it a lot easier to change things.
- Today Dave shared screens he had created and options that are available. Format and colors are similar to our current site. Home Page includes upcoming events. An actual calendar format could be used or just a listing of the next couple months. The Board chose not to have the calendar look but just the list. Dave recommended having all YRE information in a separate place; which everyone agreed to. There is a Blog component available but after some discussion all agreed it was not necessary. The Header had photos of places seen at our walks. The photos can be changed as often as wanted. YREs could have pictures attached from each specific walk. Everyone liked the various photos idea. A link could go to AVA site for the YRE information. Therefore, only need to update information in one place. Our current website has history going way back but we could decide how much or how little to include.
- Everyone thanked Dave for a great start. Dave said it was helpful to get feedback. And all thought we should continue forward. Dan reminded, we are up against a deadline since decisions on domain, hosting, and security would need to be made.
- Holiday Donation Drive
 - Cathy Metherell would like to hold a Holiday Donation sponsored by the Mid-Florida Milers with the donations this year going to a charity in Brevard County. The theme will be Toiletries, (i.e.; toothbrushes, hand wipes, soap, deodorant, shampoo). She will send a memo to our members saying they may start bringing these donations to upcoming walks
- Zoom Account
 - Cathy explained our current Zoom (unlimited time) account was purchased by Mike Lanpher and will be expiring soon. She will contact Zoom to find out the annual cost of the unlimited (versus the 40 minute free account).

The next MFM quarterly BOD meeting is tentatively scheduled for Saturday, January 8, via Zoom.

The next MFM BOD meeting to discuss outstanding issues is scheduled for Friday 11/12 at 3:00 via Zoom.

This meeting was adjourned at 6:00 pm.

Sharon Axelrod, Secretary, Mid-Florida Milers Walking Club

