

**MID-FLORIDA MILERS WALKING CLUB  
BOARD OF DIRECTORS' MEETING**

October 2, 2012

**CALL TO ORDER**

The MFM Board meeting was called to order by President Rosemary Barna. A quorum was present: Rosemary Barna, Pete Fournier, Sharon Axelrod and Sharon Predham. Mike Lanpher was also present.

Sharon Axelrod was appointed and approved to fill out Rosemary Barna's term as secretary.

**MINUTES**

Minutes from the May (April 30<sup>th</sup>) Board meeting were still not available and will be reviewed and approved at a later date.

Minutes from the July Board meeting were reviewed and approved.

**TREASURER'S REPORT**

The Treasurer's report was as follows:

- The balance on September 30 was \$10,629.27
- Net Income for year \$176.86
- AVA dues were paid in June
- Financial Report was signed by President Rosemary Barna and Secretary Sharon Axelrod. Treasurer Sharon Predham will email the Report to the IRS.
- Fairwinds CD is up for renewal as of 10/06/2012 and was approved to be renewed.

**SPECIALTIES REPORT**

- More Florida State Pins will need to be ordered for the 2013 convention.
- Sharon Predham will check on the supply of MFM pins to determine how many should be ordered for 2013.
- We will offer the remainder of the Bottle Clips we have and will not order any more.
- MFM Tee Shirt needs to be designed. Rosemary Barna offered to work on that.

**MEMBERSHIP/PUBLICITY REPORT**

- As of September 30, 2012 MFM has 78 memberships made up of 124 individuals.
- Most of the lapsed members still wish to stay on the eNews list, so we do get a consistent number of rejoins as "returns".

- Publicity in the IC-FLA, the Sentinel (paper & website), along with several small town newspapers, bring us plenty of new walkers.
- Letty Zook has offered to do the volunteer links and the volunteer reminders until the end of the year.
- If no one volunteers to do the MFM newsletter after Kathy retires, Letty has offered to add any needed announcements and news to her eNews. Letty also suggested that any human interest articles go straight to a special section on the website.

## **PRESIDENT'S REPORT**

President Rosemary Barna led discussion concerning the following:

- FVA
  - October 20<sup>th</sup> FVA meeting in Marianna, FL will be attended by Rosemary Barna and Gail Brooks. Rosemary will contact Roger Poitras to ensure that he is aware of the meeting.
  - Rosemary Barna and Sharon Axelrod need to update their information on the FVA website.
  - Michael Lanpher will send the Mid Florida Milers YRE 2013 Brochure to the FVA President.
- AVA 2013 Convention Update
  - Rosemary Barna and Mike Lanpher attended a meeting held at the Marriot with other AVA convention representatives and the Marriot Staff. Decisions were made concerning the rooms needed for the workshops, meetings, etc. Details were finalized concerning the three social events to be held during the convention (Meet & Greet; Pirate Party; Banquet Night).
  - Tee Shirts, Polo Shirts, Patches are all approved.
  - Bus Company selected.
  - Silent Auction plan drafted.
  - Registration packets will be mailed to each club from Orlando the week of October 8<sup>th</sup>.
- AVA 2013 Convention Discussion
  - The board agreed that MFM members who volunteer at the convention will receive credit walks for free from July 1 2013- Dec 31 2013. These members must wear their Convention Volunteer Tee Shirts to the MFM walks to receive the free credit.
  - MFM will need to recruit volunteers for the Titusville Fox Lake Park/Sanctuary walking event.
  - Rosemary Barna and Sharon Axelrod will work together to design the look and offerings for a Mid Florida Milers Table at the Marriot.
    - Remote Registration for convention folks.
    - MFM YRE brochures
  - Pete Fournier and Sharon Predham volunteered to do the pre-walk of the Key West walk.

- Further discussion needs to take place to determine roles/ responsibilities/ meeting attendance for each member of the MFM board.
- Pete Fournier will take the lead on the 2013 publicity competition for MFM.
- AVA Award nominations must be submitted by November 1.
  - All board members will review the AVA Policy Manual on member awards (criteria, rules, etc.) and have any recommendations to Rosemary Barna by October 15<sup>th</sup>.

### **TRAILMASTER'S REPORT**

- Sharon Predham volunteered to be POC at the October 20 walk LBV.
- There are 28 members signed up for the Oct 6 luncheon in Sanford.
- Sharon Axelrod volunteered to ensure Walk Stuff from the Nov 17<sup>th</sup> Shadow Bay walk gets back to storage, since Mike will be going out of town from there.
- December 1<sup>st</sup> Maitland walk will include a (Xmas) luncheon. Rosemary Barna will look into area restaurants.
- All MFM walks from January – April 2013 have been determined.
- The May 18<sup>th</sup> walk will be in Mt.Dora not Casselberry.
- Mike Lanpher will prewalk the Tampa area convention walks November 8.

### **OTHER BUSINESS**

- MFM Board needs to make decision to offer awards (pins? Patches?) for our YRE walks. This would include 11 Central Florida walks and the 4 SE Florida walks. Issue is that these would need to be available for January 1, 2013. Rosemary Barna will research.
- Name Tags are needed for MFM Board of Directors. Pete Fournier will research.

### **NEXT BOARD MEETING**

The next Board Meeting will be held November 3<sup>rd</sup>, following the Mark St. walk, 12:30 – 1:00 at Rosemary Barna's house, 1931Hobson St, Longwood.

The meeting was adjourned at 9:30 pm.

Sharon Axelrod  
MFM Secretary