

**MID-FLORIDA MILERS WALKING CLUB
BOARD OF DIRECTORS' MEETING
January 13, 2021
(Continuation of 1/9/2021 quarterly BOD meeting)**

CALL TO ORDER

The MFM Board meeting was held virtually via Zoom. President, Cathy Metherell called the meeting to order at 6:35 pm. A quorum was present: Cathy Metherell, President, Dan Barnett, Vice President, Sharon Axelrod, Secretary, and Sharon Predham, Treasurer. Also in attendance were Mike Lanpher, Trailmaster, Jenny Thomas, YRE Coordinator, and Dave Piatt, Membership Chair.

OLD BUSINESS

- AVA & E3H (Element3 Health Program)
 - VP Dan Barnett presented an update
 - Paperwork for MFM partnership with E3H has been submitted. Rosemary Barna has kindly agreed to volunteer as MFM's Point of Contact for the E3H program.
 - Dan reached out to SERD and Happy Wanderers' President, John McClellan who provided the following information:
 - During HW's partnership One on One with E3H they find out there are 1 million E3H members in Florida
 - John confirmed that YREs for each Club are loaded from AVA to E3H once a Club becomes a partner in the program.
 - OSBs are not loaded into E3H yet but AVA and E3H are working on this.
 - AVA will provide E3H all MFM data and E3H will be contacting POC when they are ready for a One on One.
 - Cathy will let Rosemary know that a One on One will be happening.
 - In addition to Rosemary, Dan and Cathy would like to join the One on One meeting.
 - E3H will share with MFM our Club information they have put on their site for MFM's review, comment, and approval
 - During the One on One we can ask how many members there are in the Central Florida area and which companies in the area have partnered with E3H.
- Membership Plan Initiative
 - Dave Piatt shared his recommended next steps based on the survey results he received from our members.
 - Some members are interested in weekday walks. The Board agreed another survey should be done requesting preference for day(s) of the week and a.m. vs p.m.
 - Some members requested more Nature vs. Neighborhood walks. The Board agreed that members should be surveyed

on what percent nature walks vs. percent neighborhood walks they prefer.

- Hold off on advertising on Meet Up until COVID has subsided. The Board agreed this will be lower on the list and the focus will be to push more activity on MFM Facebook page. More photos and “likes” posted.
 - Continue to have MFM business cards at walks for members and new members was agreed on.
 - Continue to have current members walk with any new walkers to help explain how our walks and Club operate. All agreed.
 - Social opportunities for types of walks and after walk activities are desired by many members and will begin to be further looked at and included when COVID has subsided.
 - Review possibilities to include orientation materials for new walkers and members on the MFM website (FAQs; operations; explanation of acronyms and expression used by the Club; etc.)
 - Implementation of E3H program
 - Virtual walks would be fun for some members. AVA does have quarterly virtual events on their website.
- Mike asked everyone to review the 'Survey Results Detail' previously provided by Dave, and provide him any further comments by next Wednesday.

NEW BUSINESS

- AVA Convention June 26 to July 23, Madison WI
 - Convention support and MFM representative
 - President, Cathy Metherell is working on plans so she may attend.
 - Convention Silent Auction Gift
 - Mike offered possibility of Oranges and Stuff gift basket or a \$30 (very fancy) chocolate alligator.
 - Cathy is checking out a Florida Souvenir shop and will provide ideas and costs.
- Article for March TAW
 - Cathy is providing an article about her holiday initiative collecting socks for the homeless. More than 400 pairs of socks were collected and will be presented to two local Homeless Facilities.
- Annual Meeting Date
 - The MFM Constitution states prior to May 31. The Board agreed on Tuesday, May 11 at 4:00 pm via Zoom.
 - Sharon Predham announced she will not be running for re-election as Treasurer. She will still be walking with us but she does have some travel opportunities she would like to pursue. The Board thanked her for her many years of service.
- Volunteer List by event by year
 - Volunteer Coordinator Sharon A. has access to archived Event Sign Up links for this information and will also ensure that any changes or additions to the links which may occur “day of event” are documented.

- Property
 - Mike recommended disposal of WAF & Convention 2013 stands and poles. After some discussion, the consensus was to maintain them for now.
 - Purchase container for CP water bottles so we can return leased one to Dan and his father. All were in agreement of this purchase.
 - Purchase of more MFM Business & Information cards. All were in agreement. Mike will email the current card to everyone for review and to offer recommendations (within a week) for improvements to the look, design and wording.
- Discussion on YRE OSB and/ or PSB going forward
 - PSB requires entering facilities and a monthly check by POC
 - OSB returns less (\$1 vs \$1.75) but managed by computer
 - Should more YREs be OSB only or both OSB & PSB? Maitland, Villages, IDrive?
 - Should Universal be OSB only so walkers can go straight to parking behind Starbucks and be at start? Also there are many ;hotels in the area where walkers may be staying

Consensus was to leave all as is for now.

Out next quarterly meeting was scheduled on Saturday, April 10.

. The zoom meeting ended at 8:30pm

Sharon Axelrod, Secretary, Mid-Florida Milers