

# MID-FLORIDA MILERS WALKING CLUB BOARD OF DIRECTORS' MEETING

July 25, 2020

## CALL TO ORDER

This Mid-Florida Milers BOD meeting, via Zoom, was called to order by President Cathy Metherell at 10:30am. A quorum was present: Cathy Metherell, President, Dan Barnett, Vice President, Sharon Axelrod, Secretary and Sharon Predham, Treasurer. Also present were Mike Lanpher, MFM Trailmaster, Jenny Thomas, YRE Coordinator, and Dave Piatt, Membership Chairperson.

The purpose of this meeting was to vote on changes proposed from the recommendations presented by Dan Barnett at the July 11 BOD meeting, on behalf of the Financial Committee.

Vice President, Dan Barnett, presented slides he created which streamlined the proposals he received from Dave Piatt, Mike Lanpher, Sharon Predham, Jenny Thomas, Sharon Axelrod and the Financial Committee.

### Proposals:

- Eliminate Frequent Walker Packet.  
Vote was YES. Effective immediately, no further packets will be sold. All coupons previously sold will be honored.
- Have Wekiwa Springs be considered for future Traditional Event  
Vote was YES.
- Request member donations prior to making a club donation for any cause.  
Vote was NO. However in certain cases members may be informed of the cause in case they may wish to donate directly.
- Reducing copying of the Annual Brochure. Place 3 in each Walk Box (30) and place 10 at the Events' Information Table. Reduces from 100+ to 40.  
Vote was YES.
- Increase Club membership and walker participation:
  - a. Use Instagram to publicize our Club and our walks.  
Vote was NO.
  - b. Forward to the SE Regional Director for HQ AVA consideration on the use of TikTok  
Vote was NO. Dan Barnet indicated he will be submitting this as his personal proposal.

- c. Forward to the SE Regional Director for HQ AVA consideration the creation of an AVA App.  
Vote was YES. Mike Lanpher said this has been an AVA recommendation since 2017. Maybe once the upgrade of the current AVA on-line system is completed this can be initiated.

- Member Fee Increase Proposal (Note: underlined item is what was agreed upon by the Board)

New Fee Amount

\$16 Single / \$26 Family: 2 Yes

\$15 Single / \$25 Family: 3 Yes

\$12 Single / \$20 Family: 2 Yes

Start date

Effective July 1, 2021: 6 Yes

Effective January 1, 2021: 0 votes

Effective September 1, 2020: 1 Yes

- Have only 6-9 TEs each year (Note: underlined item is what was agreed upon by the Board)

1. 7 TEs Jan-Apr and Oct-Dec: 5 Yes

2. 8 TEs Jan-Apr and Sept – Dec: 2 Yes

- Eliminate 1 or more YRE - Effective January 1, 2021

1. South Florida YRE: Eliminate Delray Beach and West Palm Beach  
Vote was YES

2. Orlando YREs

a. One Celebration walk: Alternate current #1 and #2 yearly  
Vote was YES

b. Have one Orlando walk from Beardall: Alternate Downtown and South yearly.  
Vote was YES

- To eliminate or reduce bank fees look for a bank that doesn't charge for non-profits or charges less than we are currently paying.

Sharon Predham provided the following:

- Currently with Fairwinds Credit Union

- No monthly charge

- No Bill Payer charge (we do not use)

- No charge for deposits and withdrawals up to 25 per month.

- Over 25 is \$0.50 per item.

- BB&T Community Checking Account

- No monthly maintenance fees

- No minimum balance requirements

- No charge for currency or coin deposits

-225 combined items free, then \$0.25 per item

- PNC – Non-Profit Checking
  - No monthly maintenance fee with \$500 collected balance
  - Fee debit card
  - 150 combined items free, then \$0.50 per item

Vote was unanimous for BB&T for MFM checking account. Savings & CDs will remain with Fairwinds until the CDs reach maturity.

- Three walks per month
  - Mike Lanpher presented an example reflecting 30 events per year with 7 TE and 23 YRE opportunities.
  - The vote was to maximize the events per year using the 7 TE and the YREs; with the possibility of walking each year round at least twice.

Mike Lanpher proposed organizing one more committee to develop recommendations on how MFM can increase their membership and walker participation. The group discussed this and decided we would begin by obtaining feedback from all member and friends (Letty's eNews list). Membership chair, Dave Piatt will create an email for our review. A committee will be formed to review the suggestions from the distribution and then recommendations will be made to the Board of Directors for their approval.

The meeting was adjourned at 11:50am.

Note: The proposal slides have been attached to these minutes.

Sharon Axelrod, Mid-Florida Milers Secretary

## Methodology

The following slides represent proposals developed in conjunction with the Financial Committee and Dave, Mike, Sharon Predham, Jenny and Sharon Axelrod.

- In order to facilitate the decision making, I (Dan Barnett) have streamlined the slides. For example, reference Membership Fee Increase, there were proposals from four members. For this particular recommendation, I have focused the Board towards whether there will be a fee increase, how much and when it should start if the Board agrees with a fee increase. As to the issue of pro-rating a fee increase, recommend this be determined at a later Board meeting.
- As we present each proposal, any member of the Board can address their points in the proposal they presented prior to this meeting (reference the four members who submitted proposals for Membership Fee Increase).
- The proposals have been presented in a Yes/No format.

## Proposals

1. Eliminate Frequent Walker Packet. Yes/No?
2. Have Wekiwa Springs be considered for future TE. Yes/No?
3. Request member donations prior to making a club donation for any cause. Yes/No?
4. Reducing Copying of the Annual Brochure. Place 3 in each Walk Box (30). Place 10 at the Information Table at each event. Print more only if needed. Reduce from 100+ to 40. Yes/No?
5. Increase Club Membership and Walker Participation:
  - a. Use Instagram to publicize our Club and our walks. Yes/No?
  - b. Forward to the SE Regional Director for HQ AVA consideration on the use of TikTok. Yes/No?
  - c. Forward to the SE Regional Director for HQ AVA consideration in creating an AVA app. Yes/No?

## Proposal

### Member Fee:

1. Raise the fee to \$16/year Single and \$26/year Family.  
Yes/No?
2. Raise the fee to \$15/year Single and \$25/year Family.  
Yes/No?
3. Raise the fee to \$12/year Single and \$20/year Family.  
Yes/No?

### Start Date:

1. Effective July 1, 2021. Yes/No?
2. Effective January 1, 2021. Yes/No?
3. Effective September 1, 2020. Yes/No?

## Proposal

Have Only 6 – 9 TE's Each Year

1. 7 TE's are proposed January-April and October-December. WAF years would be an exception when 10-11 are sanctioned. Yes/No?
2. 8 TE's January-April and September-December. Yes/No?

## Proposal

Eliminate 1 or More YRE:

1. South Florida YREs: Eliminate Delray Beach and West Palm Beach (Note: Keeping Fort Lauderdale, Miami, and Key West require the club to support the events by checking them at least once/year. The three were last updated in 2016 and must be updated).  
Yes/No?
  
2. Orlando YREs:
  - a. Eliminate Celebration #1 and then alternate current Celebration 1 and 2 yearly as “Celebration” Yes/No?
  
  - b. Eliminate Orlando Downtown and then alternate with Orlando South yearly as “Orlando”. Yes/No?

Comment:

This allows a different “looks” each year. The recommendation to close Celebration 2 (avg. 50 walkers/year) and move to a possible 20K event was considered. From a use stand point, having one walk and alternating a second route allows the one to be walked many times.

Summary: 4 less YREs, a savings of \$160.

# Banking Discussion

## Fairwinds

Check printing is not the problem. Last check order was \$22.34 for 100 checks purchased from Harland Clarke. If purchased through Vista Print may be able to purchase 150 checks for about \$20. Not much difference.

The bulk of the bank charges are for processing deposits. We have a Fairwinds Business Grow account which includes:

- No monthly charge.
- No Bill Payer charge (we do not currently use.)
- No charge for deposits and withdrawals up to 25 per month. Over 25 per month, \$.50 per item.

At certain times of year, we deposit a great number of checks, especially during membership renewal season and when I receive WAF registrations. Each one over 25 costs us \$.50. Total last fiscal year was \$39.

The next upgraded account is Business Innovate Account which includes:

- \$12 monthly charge
- No Bill Payer charge.
- No charge for deposits and withdrawals up to 200 per month. Over 200 per month, \$.50 per item.

In the last 5 years we incurred \$131 in processing fees. If we had been in a Business Innovate Account, we would have paid \$720 in monthly charges.

## Other Banks

### BB&T – Community Checking Account

- No monthly maintenance fees
- No minimum balance requirements
- No charge for currency or coin deposits
- 225 combined items free, then \$0.25 per item

### PNC – Non-Profit Checking

- No monthly maintenance fee with \$500 collected balance
- Fee debit card

- 150 combined items free, then \$0.50 per item

## Proposal

Three Walks per Month:

Walk 30 events per year. See next slide for example schedule.  
Yes/No?

Comment:

There are 23 opportunities to walk YREs on Saturdays;  
assume 50 walkers average per event equals 1150 walkers;  
total fees to the club are >\$2000.

Assumes 7 TE walks per year and 10 YREs. The total YREs are 23; total of walks are 30.

Week	2021 Dates	Walk
NYD-Fri	<b>1-Jan</b>	<b>TE 1</b>
1st Sat	2-Jan	<b>YRE1</b>
2d Sat	9-Jan	
3d Sat	16-Jan	<b>TE2</b>
4th Sat	23-Jan	
5th Sat	30-Jan	<b>YRE2</b>
1st Sat	<b>6-Feb</b>	<b>YRE3</b>
2d Sat	13-Feb	
3d Sat	20-Feb	<b>TE3</b>
4th Sat	27-Feb	
1st Sat	<b>6-Mar</b>	<b>YRE5</b>
2d Sat	13-Mar	
3d Sat	20-Mar	<b>YRE6</b>
4th Sat	27-Mar	
1st Sat	<b>3-Apr</b>	<b>YRE7</b>
2d Sat	10-Apr	
3d Sat	17-Apr	<b>TE4</b>
4th Sat	24-Apr	
1st Sat	<b>1-May</b>	<b>YRE8</b>
2d Sat	8-May	
3d Sat	15-May	<b>YRE9</b>
4th Sat	22-May	
5th Sat	29-May	<b>YRE10</b>
1st Sat	<b>5-Jun</b>	<b>YRE1</b>
2d Sat	12-Jun	
3d Sat	19-Jun	<b>YRE2</b>
4th Sat	26-Jun	
1st Sat	<b>3-Jul</b>	<b>YRE3</b>
2d Sat	10-Jul	
3d Sat	17-Jul	<b>YRE4</b>
4th Sat	24-Jul	
5th Sat	31-Jul	<b>YRE5</b>
1st Sat	<b>7-Aug</b>	<b>YRE6</b>
2d Sat	14-Aug	
3d Sat	21-Aug	<b>YRE7</b>
4th Sat	28-Aug	
1st Sat	<b>4-Sep</b>	<b>YRE8</b>
2d Sat	11-Sep	
3d Sat	18-Sep	<b>YRE9</b>
4th Sat	25-Sep	
1st Sat	<b>2-Oct</b>	<b>YRE10</b>
2d Sat	9-Oct	
3d Sat	16-Oct	<b>TE5</b>
4th Sat	23-Oct	
5th Sat	30-Oct	<b>YRE1</b>
1st Sat	<b>6-Nov</b>	<b>WAF Weekend/TE6</b>
2d Sat	13-Nov	
3d Sat	20-Nov	<b>YRE2</b>
4th Sat	27-Nov	
1st Sat	<b>4-Dec</b>	<b>TE7</b>
2d Sat	11-Dec	
3d Sat	18-Dec	<b>YRE3</b>
4th Sat	25-Dec	