

# **MID-FLORIDA MILERS WALKING CLUB BOARD OF DIRECTORS' MEETING**

October 15, 2013

## **CALL TO ORDER**

The MFM Board meeting was called to order at 6:40 pm by President Rosemary Barna. A quorum was present: Rosemary Barna, Pete Fournier, Sharon Axelrod and Sharon Predham. Mike Lanpher, Trailmaster, and Gail Brooks, MFM rep to FVA were also in attendance.

## **MINUTES**

Minutes from the July Board meeting were approved and accepted.

## **TREASURER'S REPORT**

The Treasurer's report was as follows:

- The balance on September 30, 2013 was \$9756.05
- Net Income for the year was -\$132.40

## **PUBLICITY AND MEMBERSHIP REPORT**

In an email to Rosemary, Letty reported:

- Current membership is at a total of 75 individuals and families; totaling 122 individuals.
- Letty asked that we remind those volunteers who are doing registration at each walk to ensure that new participants clearly print their email address when they provide it to us.

## **PRESIDENT'S REPORT**

### ○ AVA

- The NEC meeting was held in August. This was the first meeting under newly elected President Dennis Michele.

Following are some changes of interest that were passed by the committee at the meeting:

- Sentence referring to free walkers was changed to "clubs may determine the fee for participants who do not want the event award or IVV credit".
- The price of IVV/AVA Achievement Record Books (Event and Distance) will be increased to \$6.00 effective Oct. 1, 2013.
- Annual club dues will be increased to \$100 with a discount of \$50 for existing clubs hosting a traditional event during the fiscal year effective 7/1/2014.

There was discussion on the follow topics TBD:

- TAW cut back from six issues to four issues a year.
- Clean up AVA language jargons such as traditional vs. regular.
- How to get more lifetime and associate members?

- How do we change our “product” to make people want to walk?
- MFM BOD discussed keeping track of walk registration records for seven years.
  - In addition to maintaining the paper copies as MFM is doing at this time, the Treasurer will scan these records into the Drop Box.
  - Naming convention will be Year Month Day for Traditional events (i.e.; 20131019 Split Oak), and Year Month for Year Round Events (i.e.; 201310 Orlando North).
  - Beginning immediately, in addition to the walking participant, MFM will require parent/guardian to also sign the registration record for anyone under 12 years old.
- FVA
  - Next FVA meeting will be held October 19<sup>th</sup> at O’Leno State Park, High Springs, Florida. MFM representative Gail Brooks and MFM president Rosemary Barna will attend the meeting.
  - Board asked Gail and Rosemary to request that the FVA web site always provide a contact name and contact information for those Florida clubs that do not keep an up-to-date website.

## **TRAILMASTER’S REPORT**

- MFM Walk Updates
  - YRE
    - Celebration 1 and 2 and all three Orlando walks have been redone.
    - All YREs are being reviewed for 2014 Special Programs
    - It was decided that MFM would list each walk’s Special Programs at the top of the instruction sheet, as well as within the applicable instruction.
  - Sharon A. will present a Certificate of Appreciation from the Club to the Pour House acknowledging our thanks for their hosting our annual meeting.
    - Rosemary will email Sharon the Certificate wording which the Club has used in the past.
  - 2013:
    - 10/19 Split Oak Part
    - 11/16 Two separate traditional walks, downtown Orlando, will run concurrently
    - 12/7 Blue Springs
    - 12/21 night walk in Winter Park
    - 1/01/2014 Pirates Cove, starting at 9:30
- Walk Around Florida November 1-3, 2013
  - Volunteer spots have been filling up but more spots still to be filled.
- 2014
  - Walks set through June 21, 2014
  - All walks will start at 8:30
  - Eustis will be held on Feb 22 (not Feb 29)

- April 19<sup>th</sup> will change from Black Hammock in Oviedo to Sanford with lunch at the German Restaurant.

### **NEXT BOARD MEETING**

The next Board Meeting will be held Tuesday, December 3, 2013, at 6:30 in Leesburg at Pete and Sharon's residence.

The meeting was adjourned at 7:55 pm.

Sharon Axelrod  
MFM Secretary