

**MID-FLORIDA MILERS WALKING CLUB
BOARD OF DIRECTORS' MEETING**

January 11, 2011

CALL TO ORDER

The MFM Board meeting was called to order by President Gail Brooks. A quorum was present: Gail Brooks, Rosemary Barna, Dave Bundy, and Pete Fournier. Mike Lanpher was also present.

MINUTES

Minutes from the December Board meeting were reviewed and approved as corrected by board members.

TREASURER'S REPORT

The Treasurer's report was as follows:

- The balance on December 31, 2010 was \$5490.58.
- Fairwinds Credit Union is still taking out \$9/month service charge. Dave will check on having this cancelled and our account credited for past months fees.
- Dave will report on 2010 statistics in February.

SPECIALTIES REPORT

- None

MEMBERSHIP/PUBLICITY REPORT

- Currently 136 members
- Letty suggests a drawing for a gift card for renewing club membership in 2011.
- Club will look into making a membership card for members.
- Publicity for upcoming walks has been excellent with newspaper and TV community announcement coverage.

PRESIDENT'S REPORT

President Gail Brooks introduced the following items to the Board.

- AVA Motions
 - yes on motion 1 - can use events stamps more than twice a year
 - Discussion: inputs solicited from membership centered around the amount of impact that this would make; The majority of respondents voiced support. A minority indicated possible impact on the Traditional event participation. The impact appears to be positive for AVA as a revenue builder and many said it would make them do more YREs on their

schedule (apparently "event" numbers are more of an incentive than distance).

- yes on motion 2 - clubs required to inform walkers when registration and start point are different
 - Discussion: This is/should be normal business in preparing the description of the event.
- no on motion 3 - when to report free-walker coupons (from new walker packets)
 - Discussion: There is no need to change the Bylaws for an admin requirement; there is no desire to have AVA contact a local walker using the free walker coupon. The club should do (and we currently do) that work.
- no on motion 4 - no local club to host event within 5 days before/3 days after AVA national convention (within 400 air miles of convention site)
 - Discussion: While there is apparently more to this than the motion states, input was that 400 appears arbitrary. Cannot these 8 days be handled administratively within the host region - just do not sanction any events?
- yes on motion 5 - post notice if trail rating and/or walking distance is different from what has been advertised
 - Discussion: Makes sense.
- Summary of AVA Strategic Plan; comments should be forwarded to Dennis Michelle.
 - Change of logo
 - Proposing IT contract
 - Hiring an operations manager
 - Concerns – no input from local clubs on these pending decisions, no long-term goals. We will endeavor to stay informed on new developments.
- Will try volunteer registration website through March 5 walk. Rosemary will set up walks and forward links to Mike and Letty.
- 2011 AVA Convention – Dave Bundy will be our Club representative
- Pete agreed to study Club Constitution and report to Board on areas of concern.
- Dues discussion – agreed to prorate dues as follows
 - 1st quarter \$8 single, \$13 family
 - 2nd quarter \$6 single, \$10 family
 - 3rd quarter \$4 single, \$7 family
 - 4th quarter \$2 single, \$2 family
- Patches and Pins
 - Dave has patches and pins; will bring to upcoming walks
 - Dave will write up information on patches and pins in March newsletter

- Put out old patches and pins at walks for freebies

TRAILMASTER'S REPORT

- Will sell remaining grocery bags 2 for \$5 at walks; Letty will send notice in weekly email
- Still need FVA representative – Mike will talk to Mark Gill
- Celebration walk on Jan 29 is new year round event route
- Change of start point for February 5 walk in Apopka – will start in Kit Land Park near West Orange trail.
- March 5 – awaiting contact from Oakland management
- March 19 – Orlando Wetlands Park – should we offer lunch?
- Upcoming walk start point through September 17 are tentatively planned

OTHER BUSINESS

The next Board Meeting will be held on February 1, 2011 at Mike Lanpher's.

The meeting was adjourned at 8:35 pm.

Rosemary Barna
MFM Secretary