

MID-FLORIDA MILERS WALKING CLUB ANNUAL MEETING AND LUNCHEON

August 19, 2017

CALL TO ORDER AND WELCOME

The Mid-Florida Milers 28th anniversary luncheon and the annual membership meeting were held at Urbain 40 Restaurant in Orlando following a traditional walk in the Bay Hill area. The meeting was officially called to order by President Rosemary Barna at 1:20 pm welcoming the thirty attendees, twenty seven of which also attended the luncheon. A membership quorum was present.

MINUTES

Sharon Axelrod, Secretary, distributed the minutes from the August 20, 2016 Annual Meeting to the members for review. August 20, 2016 minutes were approved and accepted as written.

TREASURER'S REPORT

Sharon Predham, Treasurer, presented the annual financial report. The Balance Sheet as of June 30, 2017 and the Monthly/Income Expenses for 7/1/2016 through 6/30/2017 were distributed to the members. The total assets balance effective June 30, 2017 was \$10,226.03, with a net income for the year of -\$165.51. The Treasurer's Report was approved and accepted.

MEMBERSHIP REPORT

Sharon Predham presented the membership report in the absence of Membership Coordinator, Dave Piatt. As of August 17, 2017 we had 48 memberships for a total of 71 members. Dave Piatt sent the 34 members from last year who had not renewed by August 1st, a personalized email on August 2nd. Our membership continues to go down each year as our members get older and do not continue to walk as much, and recruiting younger adults has not been successful since they join activity groups with people of their own age. The Membership Report was approved and accepted.

PUBLICITY UPDATE

Letty Zook, Publicity Coordinator, read a letter she had received from Doug Reynolds who heads up the Volks South group from Empire State Capital Volkssporters (ESCV) in New York. The group visits Florida west coast area (Clearwater/Tampa), during the winter season. They walk every Wednesday, mostly Suncoast Sandpipers YREs, but also enjoy walking a few of the MFM YREs. Doug sent his appreciation and thanks to the Mid-Florida Milers who walk with them when they walk our YREs and also during some of the Sandpiper events they walk. He shared that our participation helps for the continued success of Volks South.

Letty continues doing her fantastic job as our Publicity Coordinator. Her weekly eNews is emailed to all members and additionally to a "friends" email listing that she maintains. The eNews provides all the upcoming walks information for MFM, as well as announcements of events from other Florida clubs. Letty advertises MFM events in a number of publications and media sites, most notably The Orlando Sentinel and icFlorida.com. Her advertising in local sections of the papers continues to bring interested new walkers to our events, most recently proven at the Oviedo walk and The Villages walk. We thank Letty for all she does, and continue to hope those first time walkers who respond to the advertising will come back for more.

OLD BUSINESS

- Volunteer Opportunities presented by President Rosemary Barna
 - Rosemary recognized and thanked those attending the meeting for all the volunteering they continue to do for the club. But, as always, we continue to need more volunteers.

- Rosemary passed around a “Volunteers Needed” sheet for upcoming events.
 - September 17 in Montverde we need Start, Checkpoint, and Finish volunteers
 - Also at Montverde, MFM will be providing a picnic lunch with pulled-pork sandwiches and we are asking for volunteers to bring side salads or desserts.
 - October 7, there will be a walk at Hontoon Island and a picnic lunch of hamburgers and hot dogs provided by the Happy Wanderers. Mid-Florida Milers will need volunteers to provide the desserts.
 - October 21 Langford Park event and November 18 Dr. Phillips YMCA event will both need volunteer coverage for Start, Checkpoint and Finish tables.
- YRE Attendance Recap
 - Sharon Predham provided a report showing each MFM Year Round Event with the participation numbers during each quarter from 7/1/2016 through 6/30/2017. Bottom line for each quarter shows more credit walkers than free and more members than non-members.
 - We do pay an annual fee to AVA to continue the 19 YREs that we provide. Participation overall is low and we would like to see an increase. However the Board of Directors has agreed to renew all 19 walks for 2018.

PRESENTATION OF AWARDS

- President Rosemary Barna presented the following awards.
 - Certificate of Appreciation to all Year Round Event Point of Contacts in appreciation for all the work they do to maintain the walks, walk boxes, and annual updates.
 - William Paugh Celebration1 and Celebration2
 - Joyce Taylor Lake Buena Vista
 - Joanne Cross Orlando Downtown and Orlando Lakes
 - Cathy Metherell Orlando North
 - Gail (Brooks) Paugh Winter Park
 - Terry Sewell Maitland
 - Ron Barnett Altamonte Springs Mall
 - Jan Van Vlack Lake Sumter Landing, The Villages
 - Gerry Vannienwenhove Spanish Springs, The Villages
 - Bill Woolgar Wekiva Springs State Park
 - Certificate of Appreciation was presented to Laurie Hauptman for all her hard work, time, and effort in preparing the Mid-Florida Milers audit.
 - The President’s Award was presented to Joanne Cross. Joanne has been a participating member of MFM longer than any other current member. During her time with our club she was Vice President from 1995 to 1996, MFM Secretary 2003 to 2005, and FVA Secretary 2013 to 2017. Additionally Joanne has constantly been one of our most active volunteering members.
 - The Mid-Florida Milers had received a beer stein from The Happy Wanderers as a thank you for our members’ participation in their walks, over 100. The stein was presented to Dan Barnett who represented 40% of that count.

NEW BUSINESS

- Election of Officers: President Rosemary Barna presided over this year’s elections.
 - Office of Treasurer: Sharon Predham agreed to hold the office for another term. The nomination was put to the floor and was unanimously seconded.
 - Office of Vice President: Rosemary explained the office of VP was open (Dave Piatt will not be serving past the current term). Rosemary explained the duties and role of this position and asked for any volunteers. Joan Lanpher raised her hand and received a

thankful round of applause. Her nomination was put to the floor and unanimously seconded.

- FVA Inactive Status presented by Mid-Florida Milers FVA representative Gail Brooks
 - The Florida Volkssport Association has been disbanded effective June 30, 2017. This was due to lack of interest over the past few years, and no one volunteering for the positions of FVA President or Vice President for this coming year.
 - Any monies left in the FVA bank will be split 50% to AVA and remaining 50% to be split between the five clubs who will be sponsoring the remaining, active Florida State Park walks.
 - Florida State Park walks will continue as follows:
 - Hontoon Island; Blue Springs – Happy Wanderers
 - Highland Hammock; Oscar Sherer – Meandering Manatees
 - Honeymoon Island (seasonal) – Suncoast Sandpipers
 - Grayton Beach; Camp Helen – Emerald Coast
 - Wekiva Springs – Mid-Florida Milers
- AVA Convention Results presented by Sharon Predham
 - Officers elected during 2017 convention:
 - David Bonewitz – President
 - Nancy Wittenberg – Vice President
 - Sam Korff – Secretary
 - Bob Morrison – Treasurer
 - Mid-Florida Milers had 10 representatives at the convention; the most from any Florida club.
 - As the MFM delegate to the convention, Sharon Predham shared her experience at the convention and her extended walking trip following the convention. Go to the MFM July/August Newsletter to read her article.
- Trailmaster Mike Lanpher Updates
 - Walk Around Florida (WAF) 27
 - Rooms are filling up at the hotel. Many more rooms reserved than pre-registrations received. Mike asked those who have not pre-registered, to please do so. Submitting a preregistration is a big help to the committee in planning the social events as well as volunteers needed at walks. And pre-registration makes it easier on the walker since you do not have to worry about signing the waiver and paying at the time of the walk. You just need to check in and get your walk instructions.
 - WAF Volunteer Positions
 - There are many volunteers needed and the sign up link will be available shortly.
 - WAF 2018 Hosted by Mid-Florida Milers
 - Mike, as trailmaster, and the BOD are looking at the Lake Mary / Altamonte Springs area for hotel and walks for the 2018 WAF. More details to come.
 - MLK Weekend
 - First Coast Trail Forgers are planning 5 walks over the MLK weekend in 2018 at St. Simon Island, GA. We will see if a bus trip to include folks from Tampa area, Orlando, and Deltona is something the three Central Florida clubs want to consider.
 - New Year's Day, January 1, 2018, walk will be at the Ale House on Kirkman, walking Universal Park area.

- 2018 Walk Location Input
 - Mike passed around forms for members to complete and return to Sharon Axelrod with recommendations for walk locations next year. The following suggestions were received:
 - Plant City
 - Edgewater
 - YRE –Seasonal in Kissimmee Old Town (Volks South)
 - Lakeland (Include Florida Southern College)
 - Howie In The Hills (include Yalaha Bakery)
 - Magnolia Park, Lake Apopka

RAFFLE

A raffle was held for two Mid-Florida Milers T-Shirts. Winners were Joanne Cross and Letty Zook. Rosemary told everyone who had bought raffle tickets they could put that money toward the purchase of an MFM T-Shirt.

GIFT CARD DRAWING

Those members who renewed their membership prior to July 1 were eligible for the drawing of a \$25 gift card. Winners were Michael and Bernadette Kirchner.

OPEN Mic QUESTIONS FOR OFFICERS

- Recommendation to hold Anniversary Walk and Meeting when the weather is cooler was made.
- Recommendation to charge “free” walkers \$2.00 was made.

President Rosemary Barna again thanked members for their participation and continued support. The meeting was adjourned at 2:40pm.

Sharon Axelrod
MFM Secretary

**Balance Sheet as of
June 30, 2017**

Current Assets

Checking/Savings

Business Savings	1,514.72
Checking Account	3,617.23
Fairwinds CD #xxxxxx96	2,861.46
Fairwinds CD #xxxxxx93	2,192.62
Membership Share 62214277	5.00
Total Checking/Savings	10,191.03

Other Current Assets

Cash to Deposit	0.00
Petty Cash	35.00
Total Other Current Assets	35.00

Total Current Assets	10,226.03
	10,226.03

Liabilities

WAF Funds Collected	633.00
Luncheon Funds Collected	(96.75)

Equity

Opening Bal Equity	10,249.46
Retained Earnings (Last Year)	(394.17)
Net Income (This Year)	(165.51)
Total Equity	10,226.03

10,226.03

Monthly Income/Expenses (2016-2017)

	Amount
<u>INCOME</u>	<u>\$ 5,127.89</u>
Sanctioned Events	\$ 846.00
Walk Around Florida	\$ 208.83
Year Round Events	\$ 1,949.00
AVA EVENTS	<u>\$ 3,003.83</u>
MEMBERSHIP DUES	\$ 488.00
Interest onBusiness Account	\$ 0.72
Interest on CD (...2993)	\$ 4.99
Interest on CD (...5896)	\$ 5.80
Donations	\$ 199.55
OTHER INCOME	<u>\$ 211.06</u>
AVA Merchandise	\$ 375.00
MFM Freq Walker Coupons	\$ 780.00
MFM Merchandise	\$ 140.00
MFM Food Event Sales	\$ 130.00
SALES	<u>\$ 1,425.00</u>
<u>EXPENSES</u>	<u>\$ (5,293.40)</u>
Marketing & Office Supplies	\$ (116.64)
Postage and Delivery	\$ (205.70)
Printing and Reproduction	\$ (326.66)
Rent	\$ (663.00)
ADMINISTRATIVE SUPPLIES	<u>\$ (1,312.00)</u>
AVA CLUB DUES	\$ -
AVA PARTICIPATION FEES	\$ (2,027.50)
AVA SANCTION FEES	\$ (865.00)
Food at Walks	\$ (82.10)
Meals and Entertainment	\$ (234.00)
Operations	\$ (70.00)
WAF Event Food & Supplies	\$ -
EVENT SUPPLIES	<u>\$ (386.10)</u>
INVENTORY PURCHASES	\$ (417.30)

Bank Charge	\$	(35.50)
Donations Made	\$	(200.00)
MFM Medals & Awards	\$	(50.00)
OTHER EXPENSES	\$	(285.50)
<u>OVERALL TOTAL</u>	\$	<u>(165.51)</u>

YEAR ROUND EVENTS RECAP

<u>Event</u>	<u>3Q 2016</u>		<u>4Q 2016</u>		<u>% Members</u>
	<u>Credit/Non-</u>		<u>Credit/Non-</u>		
	<u>IVV</u>	<u>Free</u>	<u>IVV</u>	<u>Free</u>	
Altamonte Springs Mall	24	8	3	0	59%
Boca Raton	2	0	4	2	9%
Celebration #1	15	7	27	2	41%
Celebration #2	9	0	12	0	32%
Delray Beach	3	0	2	2	11%
Fort Lauderdale	3	0	7	2	6%
Key West	1	0	2	0	13%
Lake Buena Vista	6	6	15	1	49%
Lake Sumter Landing	20	0	39	0	46%
Maitland	2	1	27	12	74%
Miami South Beach	3	0	2	2	7%
Orlando Downtown	15	4	5	0	87%
Orlando Lakes	22	17	20	9	53%
Orlando North	13	2	27	0	82%
Palm Beach	2	0	5	2	25%
Spanish Springs	N/A	N/A	N/A	N/A	N/A
West Palm Beach	0	0	4	2	9%
Winter Park	13	0	30	12	68%
	<u>153</u>	<u>45</u>	<u>231</u>	<u>48</u>	<u>49%</u>

<u>Event</u>	<u>1Q 2017</u>		<u>2Q 2017</u>		<u>% Members</u>
	<u>Credit/Non-</u>		<u>Credit/Non-</u>		
	<u>IVV</u>	<u>Free</u>	<u>IVV</u>	<u>Free</u>	
Altamonte Springs Mall	0	0	5	0	80%
Boca Raton	5	0	0	0	0%
Celebration #1	50	6	32	3	29%
Celebration #2	13	5	17	3	71%
Delray Beach	4	0	0	0	0%
Fort Lauderdale	5	0	1	0	0%
Key West	6	0	6	0	8%
Lake Buena Vista	48	7	28	6	40%
Lake Sumter Landing	57	1	19	2	60%
Maitland	15	5	25	7	65%
Miami South Beach	11	0	3	0	0%
Orlando Downtown	40	3	5	0	35%
Orlando Lakes	36	14	4	0	78%
Orlando North	47	2	10	2	58%
Palm Beach	5	0	0	0	0%

Spanish Springs	74	23	22	0	60%
West Palm Beach	7	0	0	0	0%
Winter Park	23	4	29	9	53%
	<u>446</u>	<u>70</u>	<u>206</u>	<u>32</u>	<u>50%</u>

Event

Total
Credit/Non-

IVV

Free

Altamonte Springs Mall	5	0
Boca Raton	5	0
Celebration #1	124	18
Celebration #2	51	8
Delray Beach	9	2
Fort Lauderdale	16	2
Key West	15	0
Lake Buena Vista	97	20
Lake Sumter Landing	76	3
Maitland	69	25
Miami South Beach	19	2
Orlando Downtown	65	7
Orlando Lakes	82	40
Orlando North	97	6
Palm Beach	12	2
Spanish Springs		
West Palm Beach	11	2
Winter Park	95	25
	<u>1036</u>	<u>195</u>
	848	162