

**MID-FLORIDA MILERS WALKING CLUB
BOARD OF DIRECTORS' MEETING**

June 27, 2015

CALL TO ORDER

The MFM Board meeting was called to order by President Rosemary Barna at 11:13 am. A quorum was present: Rosemary Barna, President, Sharon Axelrod, Secretary and Sharon Predham, Treasurer. Also present was Mike Lanpher, MFM Trailmaster.

MINUTES

Minutes from the March 24, 2015 board meeting were approved and accepted as read.

TREASURER'S REPORT

The Treasurer's report was as follows:

- Balance as of June 27, 2015 was \$10,015.27
- Net income for the year was -\$107.35

Accepted and approved.

MEMBERSHIP REPORT

- Membership from 7/1/2014 thru 6/27/2015 is 83 singles or families for a total of 126 members.
- Renewals received for 7/1/2015 is 26 singles or families for a total renewal membership of 42.
Since Sharon Predham has been out of state we expect to see more renewals once she gets the MFM mail.

PRESIDENT'S REPORT

- Status of open positions:
 - Press Announcements:
 - Temporarily Mike Lanpher
 - Membership:
 - Temporarily Sharon Axelrod
 - E-News:
 - Temporarily Mike Lanpher
 - Rosemary Barna will begin to post the E-News from Mike on the MFM face book page.
 - Vice President & Secretary positions are up for re-election this July 1.
 - Vice President Pete Fournier had mentioned speaking to Bill Paugh about taking on the position.
- Presentation of Member 2015 Awards:
 - Submitted to Regional Director on March 4th.
 - Awards will be presented at August 15th annual meeting.

- AVA Excellence Program:
 - The board to review based on Calendar Year 2014
 - Sharon P. reported that nothing was mentioned about this program during the 2015 AVA Convention.

TRAILMASTER'S REPORT

- Upcoming Events
 - July 4th LBV and July 18th Oviedo
 - August 1 Maitland and August 15 at 310 Lakeside Restaurant Orlando
 - September 5 Winter Park and September 19 Davenport (Bill Paugh mapping the route)
 - October 3 Orlando Lakes and October 17 Belle Isle
- YRE Route Changes: Winter Park and Celebration 1 & 2, Mike has asked Route Monitors to update these walks.
- YRE Renewals: Mike prepared a spreadsheet indicating 2012-2015 YRE Profit Rankings for all MFM year round walks.
 - Lake Buena Vista ranked first and Lake Worth came in last at 15.
 - The Board decided to renew all the YREs except Mike is going to change Lake Worth to Boca Raton and redo the W. Palm Beach walk.
 - We need to do more advertising of the Orlando area YREs to promote more participation.
- WAF 2015 Update
 - A meeting with representatives from each of the three clubs was held June 20th following the Auburndale traditional walk
 - Mike has posted a report to the club presidents in the Dropbox.

OLD BUSINESS

- AVA Convention June 13 to June 20
 - Sharon Predham and Pete Fournier attended for MFM.
 - Sharon P. has submitted an article for the MFM Newsletter highlighting the walks and the meetings they attended.
 - MFM won the following Publicity Contest Awards
 - Joan Lanpher 1st place for Photography –People
 - Mike Lanpher 1st place for Photography –Things
 - Mike Lanpher 1st place for Photography –Places
 - Mid-Florida Milers 3rd place for YRE/Seasonal Brochure
 - Mid-Florida Milers 1st place for Club Newsletter
 - One of the convention by-law changes gave authorization for Regional Directors to have a Deputy Regional Director. Our RD, David Bonewitz nominated John McClellan (Happy Wanderers) for the position.
 - The AVA is creating a committee to develop a Strategic Plan for the future of the AVA. President Dennis Michele requested that our SERD, David Bonewitz chair the Strategic Plan Committee (SPC).

- Volkssporters may submit a bid to represent their region on the committee.
- August 1st Anniversary walk/ luncheon/meeting
 - Rosemary will prepare an agenda
 - Membership renewal drawing
 - AVA Award presentation
 - We will pass around the WAF volunteer signup sheet.
Anyone who signs up at this meeting to volunteer during WAF will receive an YRE Coupon book (\$20 value)
 - Sharon Axelrod will purchase the three gift cards for the Membership Renewal drawing: Publix, Darden, Outback
 - Mike will purchase frames for the AVA Award Presentations.
 - Once Mike has walked the route he has plotted for that day, he will send instructions to the BOD to pre-walk.

NEW BUSINESS

- Membership Form and Costs
Sharon A. will revise the form to include two sections: New Members and Annual Renewal.
It was confirmed the new members in June should pay the same fee as July new members at \$8/individual and \$13/family
- FVA Strategy session inputs
 - At the last FVA meeting a Vision Statement and 5 Year Plan was to be strategized by Wilma Shively and DJ Moore to be presented at WAF in October.
 - Rosemary will check with Gail Brooks (MFM's FVA rep) to see if she has heard anything.
- AVA SE Regional member for Strategic Planning Committee
 - Rosemary Barna will contact Wilma Shively (President of FVA), and recommend that she apply for the Southeast region.
- Vote on DRD
 - MFM has approved the nomination of John McClellan.

NEXT BOARD MEETING

The next meeting of the Board is scheduled for Saturday, August 1st following the YRE in Maitland.

Sharon Axelrod, MFM Secretary