

MID-FLORIDA MILERS WALKING CLUB BOARD OF DIRECTORS' MEETING

February 5, 2015

CALL TO ORDER

The MFM Board meeting was called to order by President Rosemary Barna at 6:35 pm. A quorum was present: Rosemary Barna, President, Pete Fournier, Vice President, Sharon Axelrod, Secretary and Sharon Predham, Treasurer. Also present was Mike Lanpher, MFM Trailmaster.

MINUTES

Minutes from the January 24, 2015 board meeting were approved and accepted with revision to the walks for which the Apopka girl scout troop have been invited.

TREASURER'S REPORT

There was no change from the January 24, 2015 meeting report.
Accepted and approved.

TRAILMASTER'S REPORT

- Pi walk March 14th at the Wetlands in Christmas
 - Signup sheet for Walk (\$3), Pi Pin (\$3) and Lunch (\$5) has been created and will be advertised at each upcoming walk.
 - Card holding the Pi pin and identifying Mid-Florida Milers, Orlando Wetlands, and Pi and the date has been created by Joan Lanpher.
 - Mike Lanpher has laid out the route and Dave Piatt will pre-walk.
 - Luncheon:
 - Chili: Rosemary, Gail, Sharon A. and one more per Rosemary
 - Pies: Joan , Sharon P., Ron Barna, Dave Piatt
 - 25 Pi pins will be available. Three have been ordered as of today.
 - Volunteer helper signup sheet will need to be created by Sharon A.
- April 18th Maitland Walk starting at Birds of Prey: Special Event
 - Mike Lanpher and Sharon Axelrod met with contact at BoP, Katie Warner, on Feb. 4 to review all details for the event.
 - Since Mike will be on vacation Sharon A. will be the POC for the event and has given Katie W. her contact information.
- Windermere event May 15th
 - As of this meeting Mike Lanpher was still waiting to hear back from the Town Manager.

OLD BUSINESS

Status of Open Positions

President Rosemary Barna's email explaining the urgent need to fill recently vacated volunteer positions as critical to the success of our club was emailed to all members.

- Press Announcements:
 - Iris Kaitschuck contacted Rosemary and indicated her interest
 - Contacts for the news releases are in the Drop box
 - Rosemary will draft a "who", "when" and "how" document and submit to Letty for final confirmation.
 - Document will then be forwarded to Iris for her review and decision.
 - If Iris decides not to volunteer for the position, Marcia Kepler has shown interest and may be a candidate.
- Membership:
 - There have been no volunteers for the membership position.
 - Sharon Axelrod will continue as interim volunteer.
 - Sharon will post the Membership Procedures and the New Member Welcome template in the Drop box.
- E-News:
 - No takers came forward for this position.
 - Membership email list and Friends email list will continue to be maintained in the Drop box (Sharon A. and Mike)
 - Mike Lanpher will continue as interim volunteer.
- MFM Web Site Management:
 - Gail Brooks is interested and will contact Jackie Walchuck to review technical needs and responsibilities.

Board members will continue to discuss these open positions with members.

-Rosemary will bring white board to walking events "Help Wanted"

-Greeter for each walk will "talk-up" open positions as walkers arrive

Girl Scout Troop from Apopka

- Rosemary invited them to join us at the Birds of Prey event in April and/or the LBV walk in Downtown Disney in June but has not received a response.

Walk Around Florida 2015 (25th Year)

- Mike Lanpher met on January 26 with Jen Smith from the Villages, our POC.
 - Mike sent a memo documenting the meeting to the three presidents of the WAF clubs.
- Decision on which hotel will be the home-base for the WAF needs to be made within the next 10 days. Both hotels are conveniently located to the proposed walk and event areas. And both hotels are similarly priced.
 - Comfort Suites
 - Holiday Inn Express
- MFM Board needs to decide on a "theme" for this year's WAF
 - Decision was made for "50 years ago"; "1965" ; " the 60s era"
- Try to gather all awards from the last 25 years? Other ideas?
- Mike has another meeting at the villages on February 10th.

AVA Excellence Program

- Mike has gone through the program and his responses have been posted in the Drop box.
- Each board member is requested to go through and document their responses based on 2014 (to be used as the baseline).

Presentation of Member 2015 Awards

- Rosemary will send a special invite to those members who will be receiving awards asking for their attendance at the Wetlands event on 3/14.

Inventory Disposals

- Mike has updated the listing and posted in the Drop box.
 - Sharon A. will review the list against the decisions made at the Jan.24th BOD meeting and update accordingly.

NEW BUSINESS

- AVA Convention June 13-20 2015 in Salem Oregon
 - Publicity awards submissions will be due soon. Pete Fournier will review. In the past MFM has submitted one or more of our Newsletter and this year under Community Involvement we can submit our new relationship with the Birds of Prey facility in Maitland.
- Transition Planning for Open Positions
 - VP and Secretary
 - Pete Fournier, VP and Sharon Axelrod, Secretary need to make decision
 - Specialties Salesperson
 - We are not doing specialty sales now. Not much interest
- August Anniversary meeting Location
 - Rosemary will check with
 - Dubsdread Country Club
 - 301 Lakeside Restaurant
 - Sharon A. will check with
 - Metrowest Country Club
 - Trastevere Restaurant

NEXT BOARD MEETING

The next meeting of the Board was scheduled to follow the Celebration walk on April 4, 2015.

The meeting was adjourned at 8:00pm.

Sharon Axelrod, MFM Secretary